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<b>CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)</b>	<b>Docket No.</b> 01-169
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Owner(s): Kannan Srinivasan and Michael I. Shamos

<b>Serial No.</b> 09/804,735	<b>Filing Date</b> 3/13/2001	<b>Patent No.</b> UNASSIGNED	<b>Issue Date</b> UNASSIGNED
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**METHOD AND APPARATUS FOR DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING**

I hereby certify that the following documents:

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**EXPRESS MAIL LABEL NO.: EL857781907US**

Dated: November 13, 2001

  
Tracy J. Dillinger

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